

Mid-Missouri Regional Planning Commission
Luncheon Meeting
Wednesday, January 24, 2018
Meeting Summary

Attendees:

Sam Stroupe
Gene Rhorer
Robin Triplett
Rick Hess
Kris Scheperle
Julie Thacher
Justin Klocke
Riley Messer
Les Hudson
Sharon Morgan
Ed Siegmund
Sierra Thomas
David Bock
Sarah Nussbaum
Debra Griffin

Representing

Howard County
City of Ashland
City of Fayette
City of Holts Summit
Cole County
City of Boonville
U.S. Senator McCaskill Representative
U.S. Senator McCaskill Representative
City of Fulton
City of Russellville
Mid-Missouri Regional Planning Commission (Mid-MO RPC)
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Welcome and Introductions

Kris Scheperle, Cole County Commissioner, welcomed attendees at 11:55 a.m. Introductions were made by those in attendance.

Presentation – Missouri Grown Program

Featured presenter was Christi Miller with the Missouri Department of Agriculture's AgriMissouri/Missouri Grown program. She explained the "Missouri Grown" is an outreach program that works to promote Missouri grown and Missouri made products by connecting Missouri producers with consumers at home and around the world. It also promotes farmers' markets and agritourism destinations in Missouri.

Miller's presentation provided information on cost-share grants and marketing initiatives that are available to Missouri producers. The cost share grants include a farmers' market promotional matching grant that awards up to \$1,000 for expenses such as graphic design, digital and written media, signage and advertisement. The Urban and Non-Traditional Agriculture Matching Grant program awards grants up to \$7,500 to projects that can develop small agribusinesses, implement production infrastructure or demonstrate economic benefit. The Organic Certification Cost-Share program can help with certification, inspection, user fees and sale assessments. The "Missouri Grown" promotional program can provide funds to assist in such expenses as product labels, graphic design, PLU labels, "Missouri Grown" logo stickers, and printed product packaging.

Missouri Grown also has launched a new website which can be found at MissouriGrownUSA.com. The website gives consumers an extensive list of Missouri Grown products. It's optimized to work at home or a mobile device, making it convenient to search for Missouri products when at the grocery store.

Staff Report

Ed Siegmund gave an brief update of staff activities including the updated regional transportation needs list for the RPC's six county region, and EDA funded projects, such as the Russellville wastewater and street improvements in Armstrong.

Financials

Siegmund reported as of January 24th the monthly expenditures totaled \$28,098.50 and there was \$0 in revenues received. He indicated there was a total of \$55,770.62 in outstanding invoices.

Community Reports

Community announcements, reports and legislative activity followed the meeting.

Meeting concluded at 1:20 p.m.