

“And the last challenge I have left as Governor of this state is how I can make Missouri a better place. A better place to raise a family ... A better place to find a job ... A better place to open a business ... And a better place for our children and grandchildren to achieve the American Dream. It is important that we continue to follow through on key investments in workforce development and infrastructure.”

MISSOURI GOVERNOR
MIKE PARSON,
2021 State of the State Address



WORKFORCE DEVELOPMENT CENTER - CENTRAL MISSOURI CAPITAL CAMPAIGN EXECUTIVE SUMMARY

Missouri's workforce needs are critical.

“The largest barrier to expanding employment continues to be a shortage of workers with knowledge and skills,” reported the Department of Higher Education and Workforce Development in its 2020 Employer Survey report. Further, according to the report, 58% of employers interviewed noted they have positions available for those with a middle skill education - education beyond high school but less than a 4-year degree.



Construction
trades
(54 responses)



Information
technology
(45 responses)



Health and
medical
technicians
(38 responses)

A Fall 2020 needs assessment led by Southern Boone County School District (Ashland), mirrors the statewide report with 86 participants identifying the following as their greatest labor needs:



Conducted in partnership with the Mid-Missouri Regional Planning Commission, City of Ashland and Ranken Technical College, the survey assessed the viability of building a workforce development center (WFDC) in Ashland. **The positive results – 8.3 per 10 participants ranking the workforce development center as a priority – have the team going forward with its plans.** A current follow-up survey to ascertain specific training needs of industry partners has, thus far, elicited input from 85 employers in all economic sectors.

Technical Training

Based on these responses and ongoing discussions with industry partners, initially the WFDC plans to offer training in the following 4 industry sectors:

Construction trades | Blueprint reading, construction estimating, exterior and interior finishes, etc.

Health and Medical | To be determined.

Industrial engineering technology | Pipefitting and welding.

Information technology | Application and web development, coding, networking, security and support desk.

Initiative

The WFDC will address the regional labor force shortage by creating a pipeline of skilled workers for industry that provides graduates with access to well-paying jobs by:

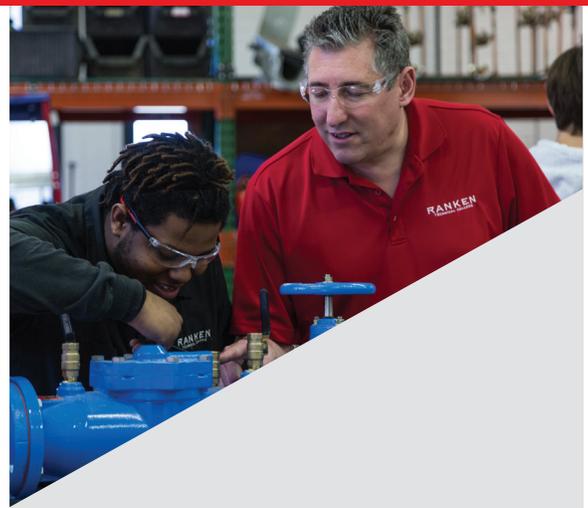
- Linking career opportunities for students as they obtain their high school diplomas.
- Coordinating programs and efforts to provide a workforce with the necessary skills and training required of industries.
- Educating, training, attracting and retaining a qualified labor force to support and accommodate economic growth within the Central Missouri region of Boone, Callaway, Cole, Cooper, Howard and Moniteau counties.

Innovative Educational Model

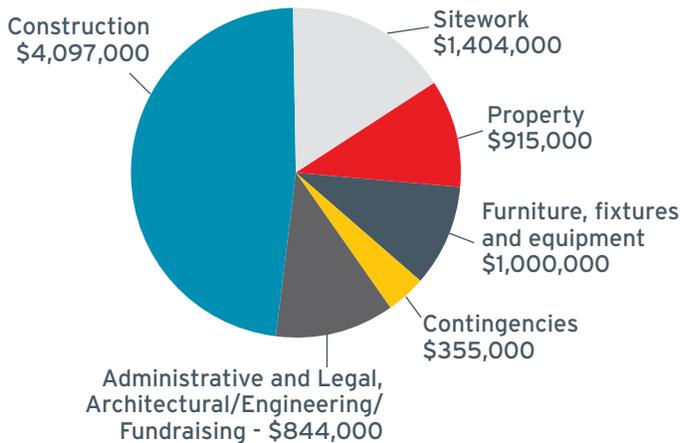
- Integrates STEM pipeline and industry experiences from sixth through twelfth grade.
- Provides students with leadership development, paid work experience, industrial training, and college credit and/or part time earnings.
- Post-secondary and adult students may enroll for a bachelor's degree, an associate's degree or certificate programs.
- Instruction includes 1) general education, 2) technical education, and 3) work ethic.
- Students can receive degrees, apprentice certifications, applicable professional certifications (NIMS, AWS, NCCER, CISCO), and up to 2,000 hours of real-world paid work experience.

INVESTING IN TOMORROW'S WORKFORCE

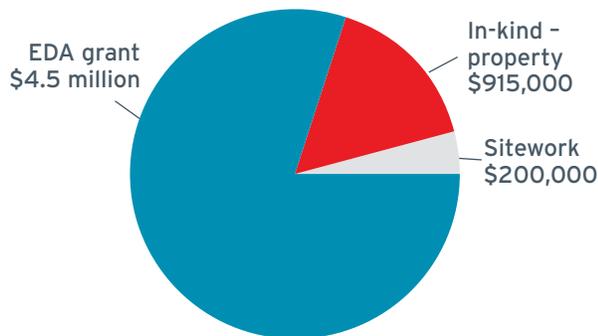
Creating a pipeline of skilled workers in Central Missouri



TOTAL PROJECT COST \$8.65 million



FUNDS RAISED TO DATE \$5,615,000



CAMPAIGN GOAL \$3 million

CHALLENGE GOAL
\$1 MILLION
Site development

CELEBRATION GOAL
\$2 MILLION
Construction

VICTORY GOAL
\$3 MILLION
Furniture, fixtures and equipment



Sustainability

Founded in 1907, by David Ranken in St. Louis, Ranken Technical College has an established history of responding to the short- and long-term economic and community development needs of our State industries and communities. The WFDC will be sustained through revenue generated by services provided to business and industry through Ranken's microenterprise training programs in its programmatic areas. Furthermore, Ranken accepts A+ funding, Pell grants, the GI bill and a variety of financial aid and scholarship opportunities.

Impact on community

The WFDC will:

- Provide high school students with a viable alternative to college.
- Fill gaps in the local job market based on critical shortages identified by industry.
- Offer good paying career opportunities. With Ranken's 98% job placement rate within 6 months of graduation and lifetime job placement services, graduates can enter the workforce with sought-after skills and little debt.
- Attract new industries into our communities by having a skilled workforce.
- Allow our future generation to secure rewarding and well-paying careers in their hometowns.